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B.M.S. COLLEGE FOR WOMEN, AUTONOMOUS
BENGALURU – 560004
SEMESTER END EXAMINATION – SEPTEMBER 2023

B.B.A. – 4th Semester

FINANCIAL MARKETS & SERVICES
(NEP Scheme 2021-22 onwards)

Course Code: BBA4DSC11B
Duration: 2 ½ Hours

QP Code: 4026
Max. Marks: 60

SECTION-A

Answer any FIVE of the following questions. Each question carries TWO Marks. (5X2=10)

- What do you mean by Bank?
- What is a New Issue Market?
- What do you mean by venture capital?
- What is a credit rating?
- What do you mean by Debenture?
- What is a Loan?
- Mention any 4 financial services.

SECTION-B

Answer any FOUR of the following questions. Each question carries FIVE Marks. (4X5=20)

- Briefly explain the types of banks.
- Briefly explain the types of preference shares.
- Explain the methods of Issue of Shares in Primary Market.
- Briefly explain Leasing.
- Briefly explain Credit and Debit Card and write merits and de-merits.

SECTION-C

Answer any TWO of the following questions. Each question carries TWELVE Marks. (2X12=24)

- What are the functions of Stock Exchange?
- Briefly explain the following
 - Bills of Exchange
 - Promissory notes
 - Treasury Bills
 - Commercial paper
- Briefly explain types of Insurance.

SECTION-D

Answer any ONE of the following questions, carries SIX Marks. (1X6=06)

- List any six private banks in India.
- Draft a specimen of Bills of Exchange with imaginary content.

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